



Top 10 Most Admired Pharmaceutical Companies

Ranking	Company
1	 NOVARTIS
2	 Genentech <small>AN AMGEN COMPANY</small>
3	 Johnson & Johnson
4	 AMGEN
5	 gsk <small>GlaxoSmithKline</small>
6	 Pfizer
7	 Lilly
8	 Abbott
9	 AstraZeneca
10	 Roche

Copyright © 2009 CPM
 Not for sale or commercial distribution
 Unauthorised use prohibited. Authorized users can download, display, view and print a single copy for personal use

CPM

Top 10 Most Admired Biotechnology Companies

Ranking	Company
1	Genentech Inc.
2	Amgen Inc.
3	Genzyme Corp.
4	Biogen Idec Inc.
5	Gilead Sciences Inc.
6	Celgene Corp.
7	Cephalon Inc.
8	Alkermes Inc.
9	Cubist Pharmaceuticals Inc.
10	OSI Pharmaceuticals Inc.

Top 10 Most Admired Specialty Companies

Ranking	Company
1	Allergan Inc.
2	Shire Plc.
3	Teva Pharmaceutical Industries
4	Alcon Inc.
5	Endo Pharmaceuticals Holdings
6	Mylan Inc.
7	Hospira Inc.
8	Watson Pharmaceuticals Inc.
9	Biovail Corp.
10	Warner Chilcott Holdings Ltd.

The healthcare industry was polled to determine the Most Admired Company in three categories: pharmaceutical, biotechnology and specialty. Respondents were asked to complete a ballot, selecting their top three choices for Most Admired Company in each category. For all three categories only parent companies are listed and subsidiaries and divisions are excluded from the lists unless there are special circumstances.

*Adapted from Med Ad News, October 2009